Metro 2028 Games Mobility Concept Plan

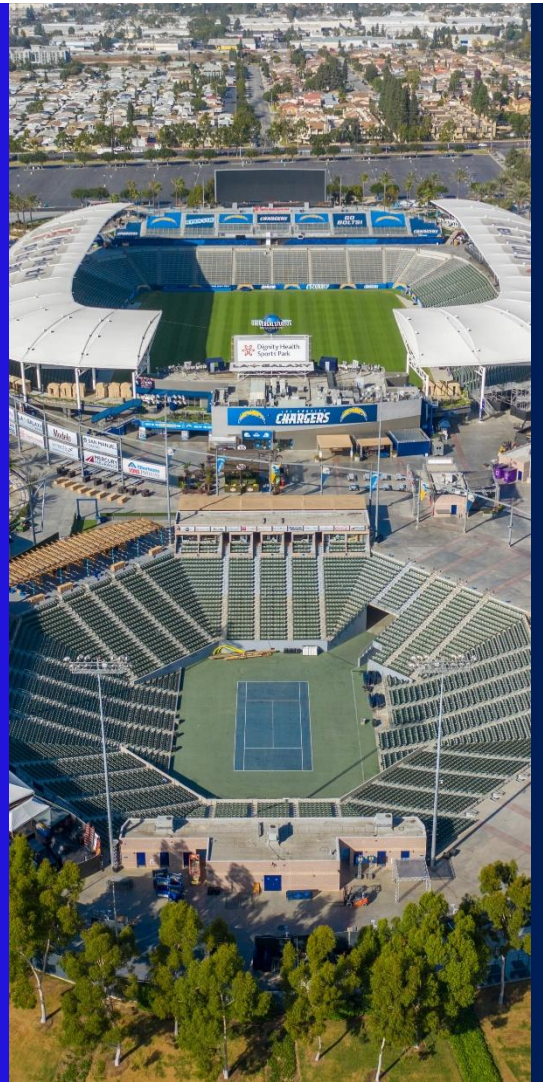
Arroyo Verdugo Communities JPA

April 4, 2024

Metro

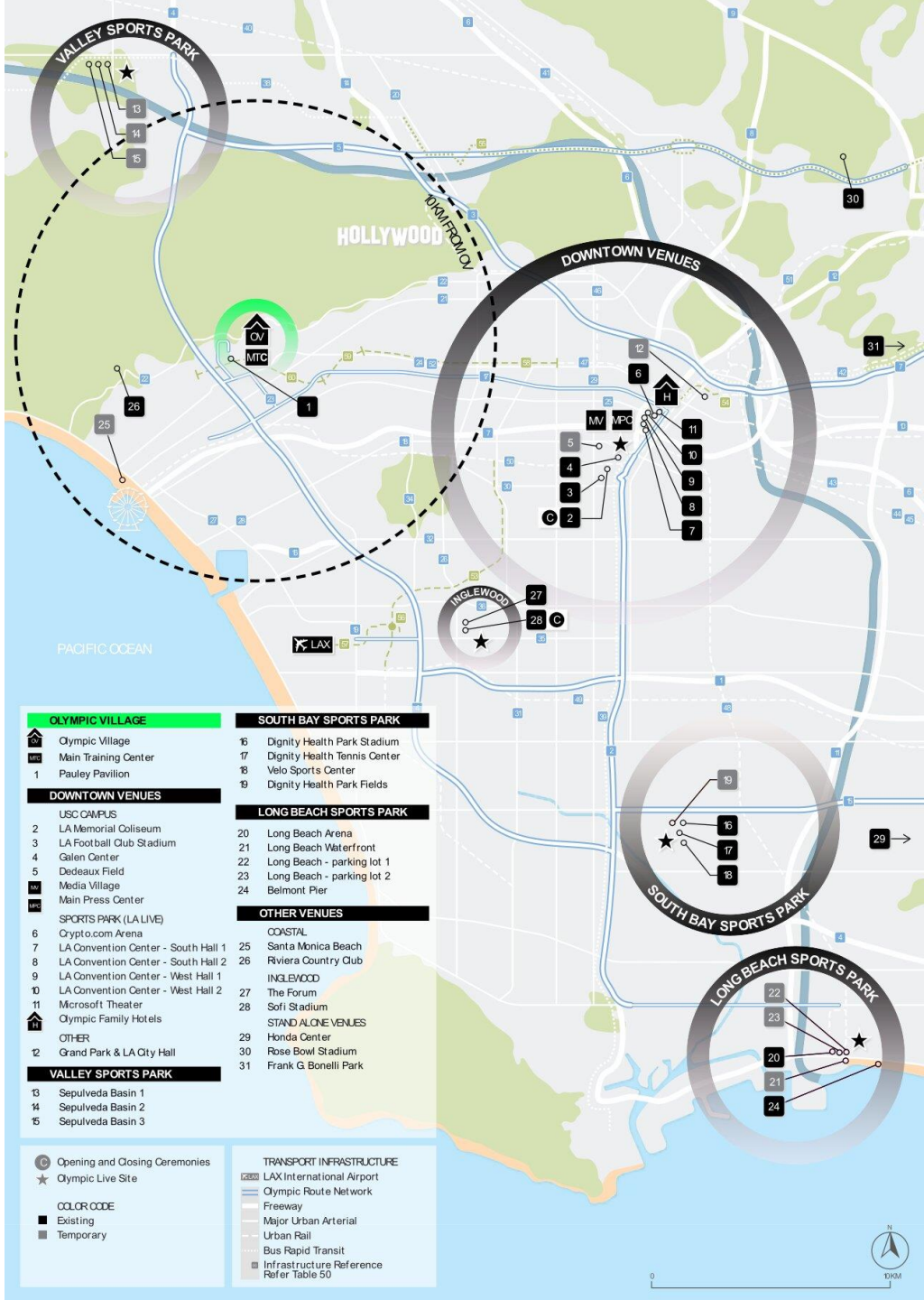
Agenda

- Metro 2028 MCP Overview
  - 2028 Games Context
  - Priority Workstreams



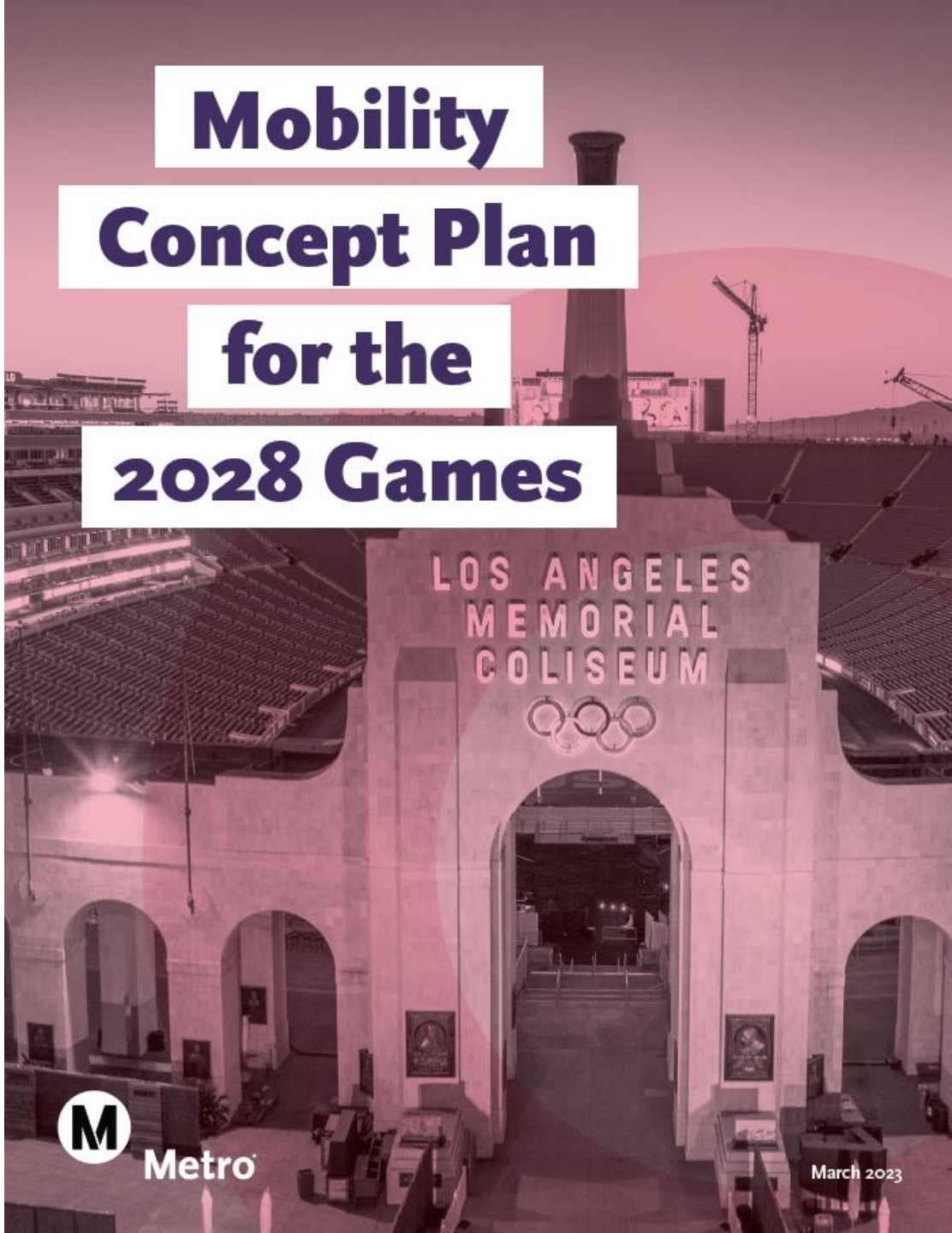
2028 Games Context

- Multiple sports parks across LA County
- Anticipate 10 to 15 million tickets across 800+ events
- Likely the largest sports event in US history
- Mobility considerations during the Games:
  - *Games Route Network*: Dedicated lanes for Games vehicles between venues
  - *No parking at the venues:* All spectators will need to arrive to the venues using public transportation
  - *Supplemental Bus System*: Temporary bus system to meet spectator demand during the Games



Metro 2028 MCP Overview

- 2028 Games MCP Goals:
  - Leave a permanent legacy after the Games
  - Enable all spectators and workforce to get to the 2028 Games by public transit, walking, or rolling
  - Ensure accessibility for all
  - Create a coalition of partners
- Metro Task Force has and continues to:
  - Identify priority projects in addition to Metro's 28 by '28 already underway
  - Collaborate with local/regional partners and LA28
  - Develop a funding strategy
  - Advance project planning & delivery



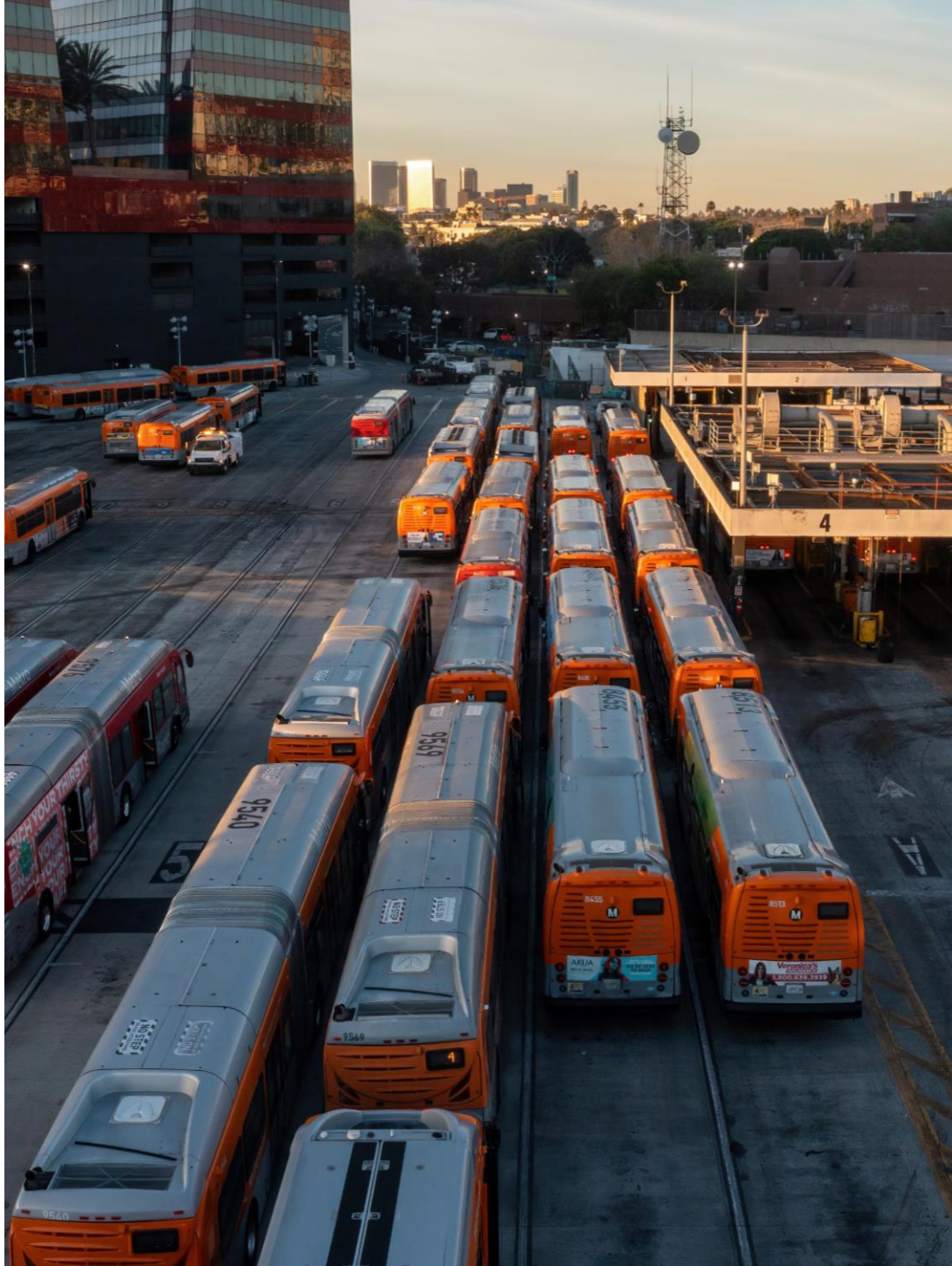
Metro 2028 MCP

- Completed a multidisciplinary needs assessment
- Coordinated with LA28, venue cities, & key agencies
- Updated and refined initial project list
- Screened and prioritized projects based on:
  - 60% Criteria Score (Legacy, Value, and Equity)
  - 40% Probability of On-Time Delivery & Funding
- Identified top projects for Board approval and Games Mobility Executives (GME) consideration
- GME selected and presented 15 projects to USDOT as priority mobility projects for the 2028 Games
- Currently advancing the project development of 7 of the 15 projects

Key Roles & Responsibilities for Games Transport

- **LA28 Organizing Committee**
  - Coach transit systems for accredited clients (Athletes & Team Officials, Technical Officials, Media)
  - Fleet car systems for Olympic Family (VIPs)
  - Venue transport operations (on-site)

- **Metro and GME partners**
  - Spectator and Workforce transportation (Existing transit + SBS + park-&-ride)
  - Games Route Network (GRN)
  - Local Area Traffic Management and Parking (LATMP) around venues
  - "Keeping LA Moving" (business as usual)



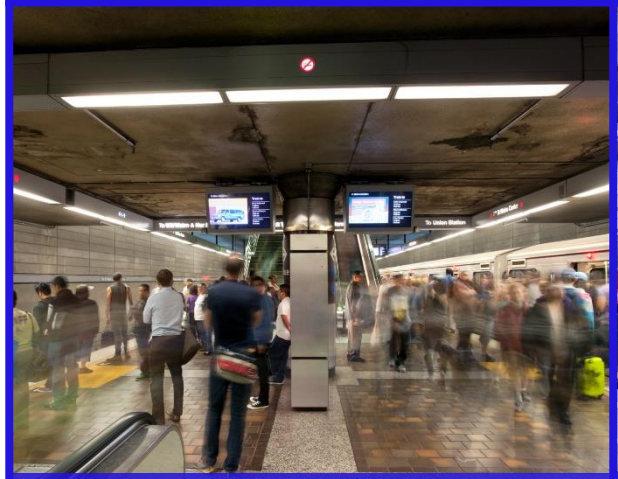
MCP Priority Projects (1/2)

Games Route Network

Supplemental Bus System

Mobility Hubs

Countywide Bus Only Lanes



Key Station Improvements

LRT Speed Improvements

Transit to Venue FLM

Payment & CX

MCP Priority Projects (2/2)

ATSAC/LARTMC Integration

Metrolink SCORE Phase 1

Regional TDM

Open Streets

ZEB Program Phase 1

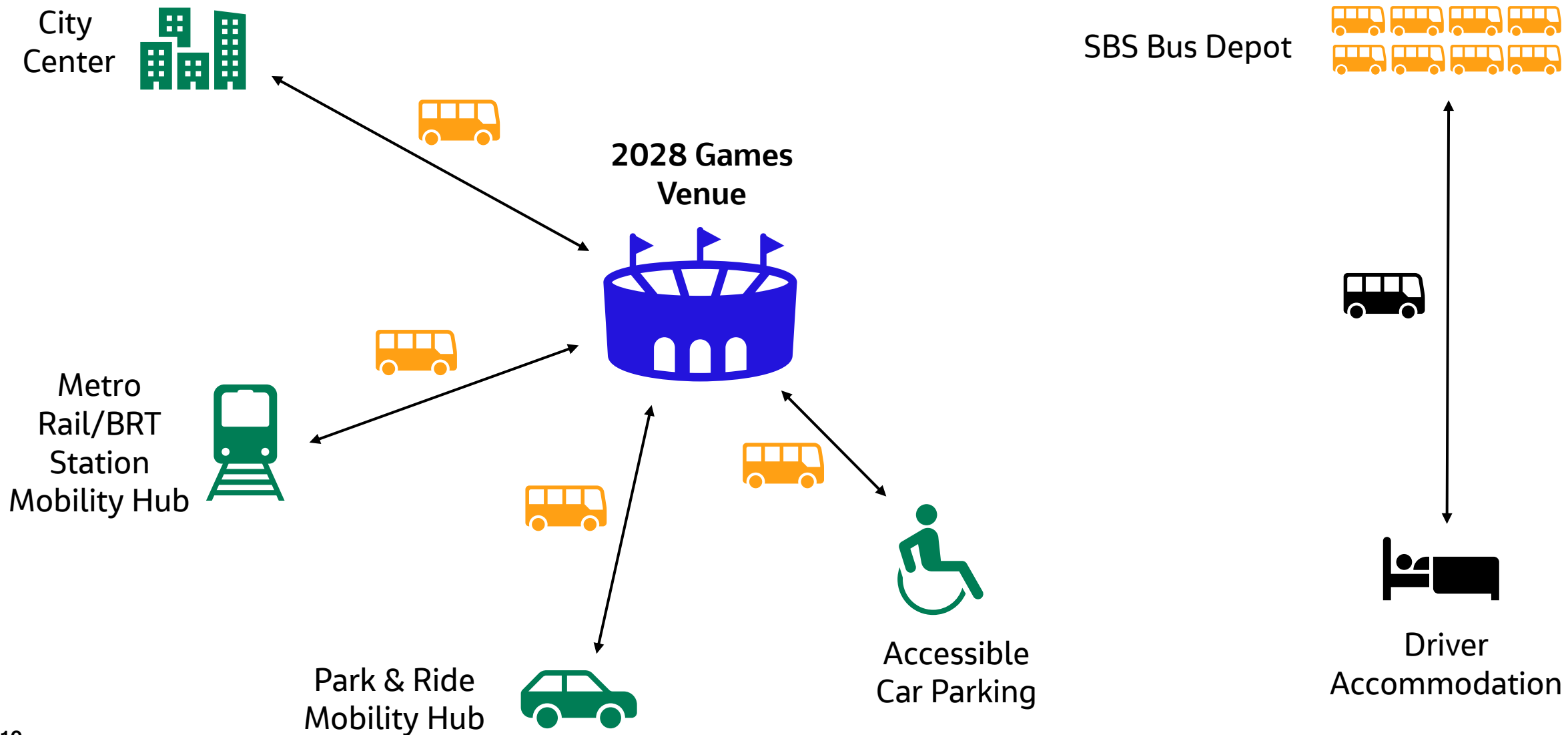
ACCESS Services

Universal Basic Mobility

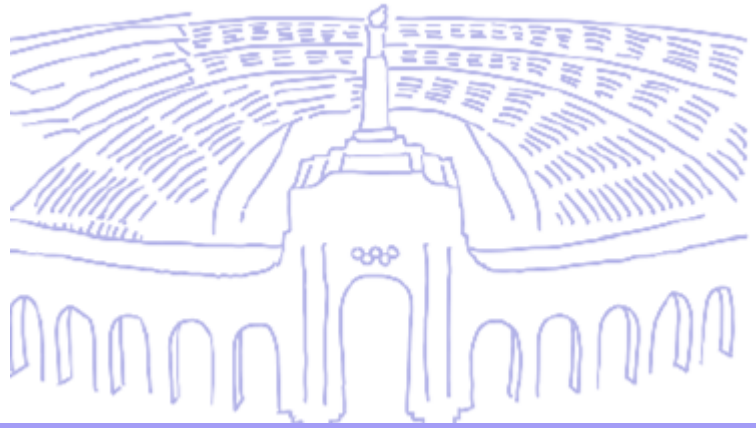
Who uses the GRN?

- **Games Stakeholders**
  - Athletes and Team Officials
  - Technical Officials
  - Media and Broadcast
  - Olympic/Paralympic Family
  - Marketing Partners
  - Games operational vehicles
- **Spectator and Workforce** (potential to use Games Lanes)
- Business-as-usual-traffic excluded from Games Lanes (either time restricted or 24/7 depending on corridor)

Five Types of SBS Service



Mobility Hub Typologies



Venue Mobility Hubs
Located directly adjacent to 2028 Games venues that allows spectators/workforce to use the SBS or Metro

Central Mobility Hubs
Located at Metro BRT/rail stations that have significant parking infrastructure.

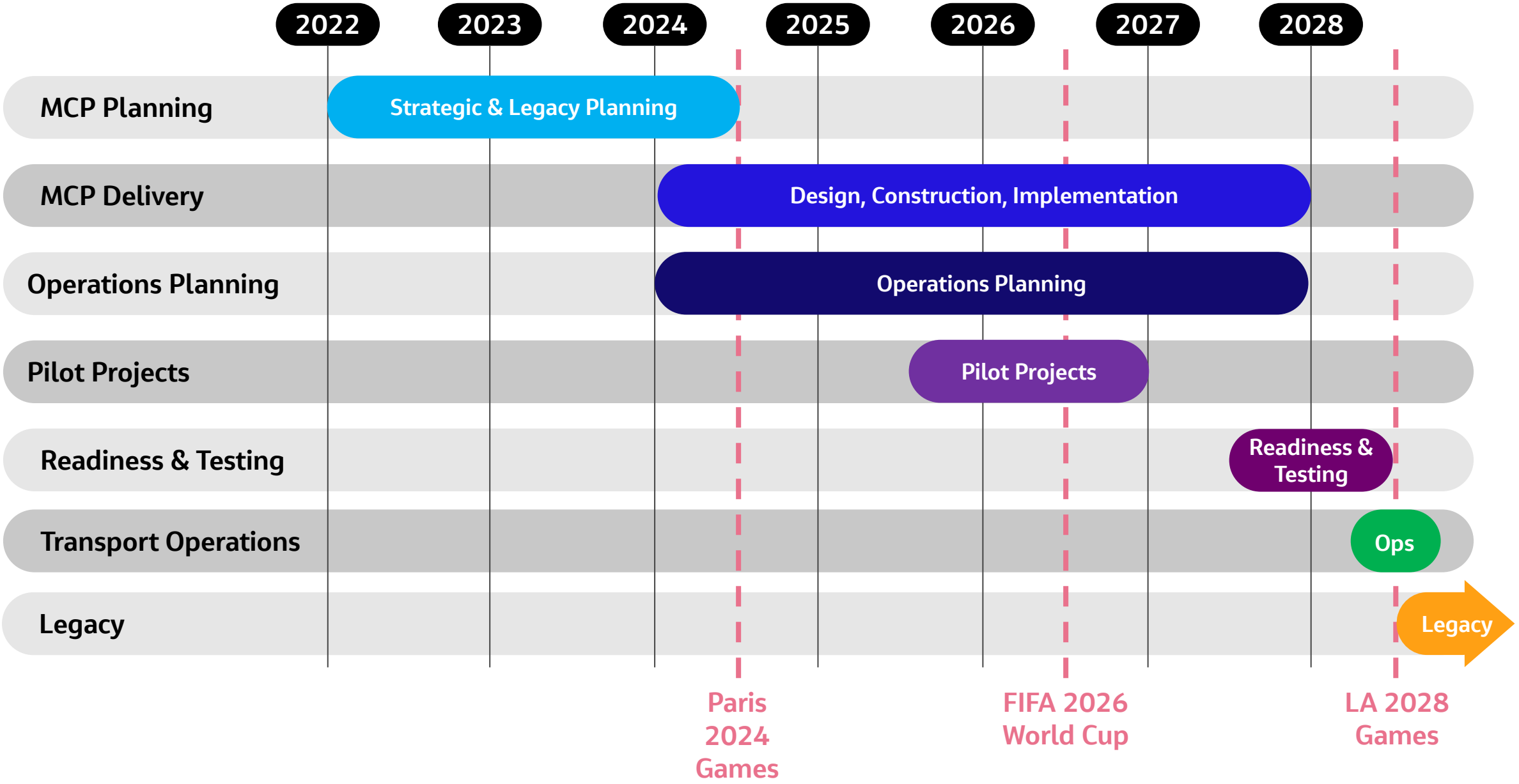
Supplemental Park & Ride Mobility Hubs
Temporary SBS sites to accommodate large volume of parking to meet the extraordinary demands of the Games

Neighborhood Equity Mobility Hubs
Provide users with micromobility options to connect people who rely on transit to get the venues

Accessible Mobility Strategy

- Metro is preparing an Accessible Mobility Strategy
- Goal: Ensure accessibility for all
- Approach
  - Engage key stakeholders
  - Develop demand forecasts
  - Audit stations and transit services
  - Create/integrate trip-planners
  - Operate accessible shuttles to venues
  - Improve wayfinding/signage/audio
  - Ensure functionality of elevators
  - Multilingual translations

Date Certain Event – 1,562 Days until Opening Ceremonies



Let’s Go!

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